



Green Gown Awards *International*

INTERNATIONAL FINALISTS' BROCHURE 2017–2018



Delivered in
Australasia by

Delivered in French
speaking regions by

Delivered in Africa, Asia and the Pacific, Europe, Latin America
and the Caribbean, North America and West Asia supported by

Delivered in the UK
and Ireland by





Finalists from each of the UK and Ireland, Australasia and French-speaking regions in Europe and Canada and the 6 UNEP regions in the International categories: Community, Continuous Improvement: Institutional Change and Student Engagement, will go head-to-head for the coveted International Green Gown Awards. Winners will be announced on 16 May 2018 at the Kedge Business School/GRII Conference in Marseille, France.

In the following pages, we are delighted to announce the 2017–2018 International Green Gown Awards Finalists. We share with you their applauded sustainability initiatives and their inspiring examples of sustainability best practice, together with some words of advice and encouragement on lessons learnt along the way when implementing their projects. We hope many readers will be inspired and motivated by these sustainability projects. There are 9 Finalists split over the 3 international categories.

International Green Gown Award Judges	3
Sustainable Development Goals	4
Sharing Best Practice – The Sustainability Exchange	4
International Finalists	5
Community	5
Recognising initiatives by tertiary education institutions which create significant benefits for local communities, disadvantaged groups and/or society as a whole in either the host country or developing countries.	
Continuous Improvement: Institutional Change	6
Recognising sustained and successful activities to improve the performance of tertiary education institutions, faculties and buildings over a number of years and offers a whole institution approach.	
Student Engagement	7
Recognising that students and staff must work together to achieve goals using the “top-down method” and “grass roots method” to achieve maximum understanding and engagement across an institution.	
Green Gown Award Regions/Contact Information	10
International Awards Ceremony	11

INTERNATIONAL GREEN GOWN AWARDS

AWARDING SUSTAINABILITY EXCELLENCE

The Awards are truly global

The Green Gown Awards, recognise the exceptional sustainability initiatives being undertaken by universities and colleges. They are delivered on a regional basis in Australasia, UK and Ireland and French-speaking regions in Europe and Canada and in partnership with the United Nations Environment Programme (UNEP), the GUPES Green Gown Awards cover each of the 6 UNEP regions (Africa, Asia and the Pacific, Europe, Latin America and the Caribbean, North America and West Asia).

The winners of each region go head-to-head for the coveted International Green Gown Awards. The international judging criteria is based on a comparison of the projects as a whole, with the ultimate deciding factor being which project has the biggest scale of impact. The Awards provide the sector with benchmarks for excellence and are respected by national Governments, funding councils, senior management, academics and students.



2017–2018 INTERNATIONAL GREEN GOWN AWARD JUDGES

The judging panel are representatives of sector organisations and/or specialists in a particular area and represent all international regions. It is their substantial experience in the sector that truly makes the International Green Gown Awards sector owned. We thank the judges for their time, commitment and valuable contributions.



INTERNATIONAL FINALISTS AND THEIR SUSTAINABLE DEVELOPMENT GOALS

On September 25th, 2015, countries adopted a set of goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific targets to be achieved over the next 15 years. For the goals to be reached, everyone needs to do their part: governments, the private sector, civil society and people like you.

We asked each of our International Finalists to select up to a maximum of four goals that their application particularly delivered against. These are shown alongside their individual listings, showing the impact education has on a global scale.

	1 NO POVERTY		2 ZERO HUNGER		3 GOOD HEALTH AND WELLBEING		4 QUALITY EDUCATION
	5 GENDER EQUALITY		6 CLEAN WATER AND SANITATION		7 AFFORDABLE AND CLEAN ENERGY		8 DECENT WORK AND ECONOMIC GROWTH
	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE		10 REDUCED INEQUALITIES		11 SUSTAINABLE CITIES AND COMMUNITIES		
	12 RESPONSIBLE CONSUMPTION AND PRODUCTION		13 CLIMATE ACTION		14 LIFE BELOW WATER		
	15 LIFE ON LAND		16 PEACE, JUSTICE AND STRONG INSTITUTIONS		17 PARTNERSHIP FOR THE GOALS		
No Poverty	Zero Hunger	Good Health and Wellbeing	Quality Education				
Gender Equality	Clean Water and Sanitation	Affordable and Clean Energy	Decent Work and Economic Growth				
Industry, Innovation and Infrastructure	Reduced Inequalities	Sustainable Cities and Communities	Life Below Water				
Responsible Consumption and Production	Climate Action	Partnership for the Goals					
Life on Land	Peace, Justice and Strong Institutions						



Sharing Best Practice – The Sustainability Exchange

As the ethos of the Awards is to ensure the lessons and examples of good practice are shared within the sector and beyond, regionally, nationally and globally, we work with all our winners, finalists and regional partners to produce case studies and short videos around their projects. Our current showcase of 600+ case studies and short videos can be accessed via the Sustainability Exchange.



Visit www.sustainabilityexchange.ac.uk to find out more

Durham University, United Kingdom

Van Mildert College Outreach

For almost 30 years, community outreach and volunteering has been a way of life at Van Mildert College. Six student-led projects support local families, young people, schools, the elderly and promote environmental conservation. The projects work across North-East England with a range of community partners including Aycliffe Secure Centre, County Durham Drug and Alcohol Recovery Service, and a range of local primary and secondary schools. During the 2016/17 academic year, Van Mildert students completed over 6,300 volunteer hours.

Giving back to the community, promoting environmental awareness, and supporting the widening participation agenda are central to the college ethos and reflected in its motto – Sic vos non vobis – not for yourselves. The projects also allow Mildertians to develop skills such as entrepreneurship, leadership, negotiation and communication. These skills undoubtedly complement and enhance our students' academic pursuits, not only through participation but also the genuine student leadership and direction of the projects.



TOP 3 LEARNINGS

1. Creating a culture in which outreach is 'a way of life' for students is vital to ensuring longevity.
2. Work closely with a wide range of community partners – we couldn't do it without them!
3. Students should take a genuine leadership role in the running and shaping of the projects!

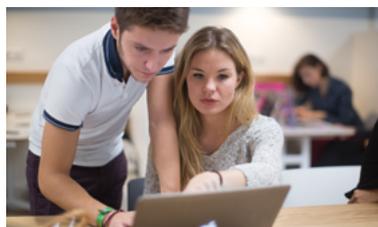
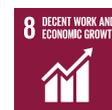
ISCOM Paris, France

The Solidarity University of Communication

Every summer since 2013, ISCOM Paris has organised the Solidarity University of Communication. During this 2-day event, the school teaches communication, free of charge, to 30 young entrepreneurs in deprived neighbourhoods, through accessible and inexpensive communication tools: digital, press relations, public speaking and visual creation. Specific audience: Entrepreneurs from suburban areas are chosen by La Miel (Home of the Local Economic Initiative - Paris Nord), Ile-de-France Region and Action'elles, one of the main support networks for women.

Pragmatic training: Entrepreneurs are accompanied by communication professionals to better communicate their activities: the school has partnered with the first independent group of communication consultants, HOPSCOTCH GROUPE, and alumni to aid this training.

Long-term project involving students from ISCOM Paris: since September 2013, entrepreneurs call on third year students, who bring their communications skills to the table. They are gathered in communication "micro-agencies".



ISCOM

TOP 3 LEARNINGS

1. We positioned ISCOM as the leading communications school in solidarity entrepreneurship.
2. We strengthened the corporate culture by mobilising the school's actors and collaborators on a solidarity project.
3. We created a network of public and institutional actors that come together on a volunteer basis for this event: communication agencies and professional interveners.

University of Tasmania, Australia

Education for Sustainability Tasmania: a UN-recognised Regional Centre of Expertise – a new kid on the block

Recognition of Education for Sustainability (Efs) Tasmania: a United Nations-recognised Regional Centre of Expertise in 2015, resulted from University of Tasmania leadership within our community to recognise sustainability leaders and establish a state-wide network of Tasmanian sustainability partners delivering initiatives across education and research, community, business and government.

The ongoing activities associated with Efs Tasmania helps deliver on the University commitment as a Talloires Declaration signatory to incorporate sustainability literacy into teaching and learning as well as our broad-based community engagement and partnership activities in sustainability.



TOP 3 LEARNINGS

1. A sustainable society is nurtured through a culture that promotes a continued stream of mentoring and learning generations.
2. Partnerships are a motivating force towards change, empowering people and groups to take action.
3. Working together locally, helps people connect to place and build a stronger, interconnected cultural identity based on mutual respect.

Canterbury Christ Church University, United Kingdom

Building a sustainable future: From start to beginning

As a Church of England Foundation, sustainability is part of our core mission and values. Not until 2010 was this explicitly stated through strategy, or the first person to take an institutional lead was appointed. Since then, a strategic and evolutionary approach has transformed the University, both operationally and academically.

Sustainability is a cross-cutting theme that is supported by a strategic framework. It is managed through a strategic management group that is an executive committee of the SMT. The University has held ISO14001 certification since 2013, supported by the LiFE Index performance improvement framework. Since 2015, sustainability has been built into the annual Business Planning process for all Schools and Departments, and innovative use of the 6 Capitals Model is increasing the understanding of value creation and non-financial reporting.

Christ Church started late in taking explicit action on sustainability, but is now beginning to make a real tangible difference!



TOP 3 LEARNINGS

1. Build a resilient infrastructure to support a long-term change programme.
2. Bring stakeholders together around purpose and allow them to lead!
3. Give away what works: No one will remember who started it!



CONTINUOUS IMPROVEMENT: INSTITUTIONAL CHANGE

University of Southern Queensland, Australia

Embedding sustainability at University of Southern Queensland

Since 2009, the University of Southern Queensland (USQ) has adopted a holistic, enterprise wide approach to sustainability. From integrating sustainability into strategic planning (goals and KPIs), policy and procedures (PDs and Procurement), to significant renewable energy, waste and water solutions.

Outcomes include: 32% reduction in waste; 25% increase in recycling & resource recovery; 4000+ signatories Sustainability Pledge; 2016 awarded 6 Star Green Star Rating – Springfield Building B; initiated 2MW Sustainable Energy Solution (stage 1 Australia's largest integrated solar carpark) reducing CO₂-e by 20%; energy efficiency lighting upgrades savings of 195,228kWh/yr; 84% reduction in bore water; 15% decrease vehicle emissions, 2014 launched intercampus shuttle.



TOP 3 LEARNINGS

1. Be tenacious, never give up on doing the right thing, but do it smart.
2. Understand what the various decision makers are likely to view as beneficial from the project and pitch accordingly.
3. Always provide a quality business case, as credibility is easily lost, and negative bias created.

STUDENT ENGAGEMENT

Ayrshire College, United Kingdom

Park Life

The College's Social and Environmental Studies students have worked on a voluntary basis with conservation staff at Dean Castle Country Park for the past four years, to conserve the natural environment for future generations.

The natural green spaces within our natural environment are being eroded - this problem has been addressed by the students planting new native trees, creating new wetland habitats and improving access for all park users with the creation of paths and walkways. The students' practical efforts with the Park Life initiative earns them the 'John Muir Award'. The student volunteers continue to promote the ideas and attitudes of sustainability amongst other young people.

The College has benefited from improved engagement, attendance, retention, progression and recruitment as a result of this partnership project. The local community benefit as well as tourists to the park as a result of the voluntary work.



TOP 3 LEARNINGS

1. Our students are now environmentally conscious citizens who will continually safeguard the park's future.
2. We realised the benefits of volunteering, particularly when we feel we are making a difference.
3. Our students gained an understanding of park staff's roles, helping their own career choices.

INTERNATIONAL FINALIST
STUDENT ENGAGEMENT

Chiba University, Japan

Student-led Environmental Management Systems

Chiba University is the only university in Japan that has acquired both ISO14001 and ISO50001. Since 2003, the Student Committee for Environmental Management Systems (EMS) has been in charge of operating the EMS. It has a core role

in making drafts of environmental objectives and plans for the university, lecturing about EMS at trainings, serving as internal auditors, and editing environmental reports. They also carry out various activities such as raising ecological awareness, environmental education for children and green conservation.

As a result, environmental burdens and expenses were greatly reduced, creating a unique Accreditation and Qualification System. Students learn and carry out these activities as a course for three years. They can build not only knowledge but also business skills, and finally are awarded an EMS practitioner qualification. Up to now 424 practitioners have been produced. According to a survey, over 80% said the activities were useful for working in society.



INTERNATIONAL FINALIST
STUDENT ENGAGEMENT

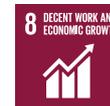
The University of Adelaide, Australia

Adelaide Sustainability Association: Sustainability Super Group

The Adelaide Sustainability Association (ASA) provides dynamic professional development opportunities for students at the University of Adelaide.

Developed by students, for students, the club with 900+ members is empowering undergraduates through programmes, activities and events that increase global environmental awareness, improve skills and develop capabilities relevant to future careers in sustainability.

Led by a passionate student committee and with the assistance of key staff mentors, the ASA is motivating the student body to be inspired, not overwhelmed, by the opportunities that climate change presents.



TOP 3 LEARNINGS

1. We created a student committee within the university to operate a university EMS.
2. As a part of the education using the "Accreditation and Qualification System", we found students took on various EMS roles.
3. We have learned that student-led EMS has not only environmental and economic effects but also educational.

TOP 3 LEARNINGS

1. Uniting like-minded students across multiple disciplines will generate perspective and variety in solutions to problems.
2. Utilising influential staff members to champion a student club, increases engagement with local industry and wider university community.
3. Students are optimistic about the future and confident that they can make a difference.

INTERNATIONAL FINALIST

STUDENT ENGAGEMENT

The University of Winchester, United Kingdom

This Changes Everything: 11 songs about climate change

The album "This Changes Everything" tackles an issue that the music industry is failing to acknowledge: Climate Change. Music has long been a prime way of raising awareness and creating a dialogue, and it is our duty, not just as a University, but as people, to ensure everyone is conscious of Climate Change, and that turning our backs on it and pretending it is not happening is no longer an option.

The fact the University has both a record label and a desire to raise awareness of Climate Change meant that creating an album of '11 songs about Climate Change' was a logical and necessary move and will ensure that our students are more engaged than ever with this vital issue.



TOP 3 LEARNINGS

1. We have learned that it is still harder than it should be to raise awareness of Climate Change.
2. We are more certain than ever that music is a great way to get people talking.
3. Creating a dialogue within the local community is a vital part of ensuring a wider discussion.

greengownawards.org

Want to be our headline sponsor?

Join us and be a part of the global innovation and problem-solving power of students, universities and colleges.

This is a unique opportunity to connect with the creativity and impact of the only global university, college and student sustainability leadership award.

As Headline Partner of the 2018 International Green Gown Awards, you will be a part of the solution. We want you to influence and share student, university and college global sustainability excellence in teaching and research, leadership, campuses, employability. Our partnership will show how students can benefit the quality of life for us all in our businesses and communities.

Work with us and let's make a future fit for life.

The Awards are aligned with the UN Sustainable Development Goals and supported by the UN, national governments and education bodies.

For your valued partnership you will receive:

- **Global profile with universities, colleges, governments and UN - a committed, well-connected and influential community**
- **EXCLUSIVE 'in association with' status – you will be the sole sponsor of the International Awards with your logo on all Award communications**
- **Present an Award and speech at the International Green Gown Awards Ceremony**
- **Work alongside winning students and institutions to create new placement and research opportunities**
- **Connect your organisation with world leading research and practice, tell your sustainability story and have the opportunity to present in webinars relating to the finalists over the next twelve months**

The exclusivity and prestige of these established Awards, combined with the commitment and connections of influential applicants make this a hugely attractive partnership opportunity. We will work with you to maximise business value through access to entrants and the wider global Green Gown Award community.

Want to be a part of the solution? We would love to hear from you.

International Green Gown Awards Team greengown@eauc.org.uk
www.greengownawards.org/international-green-gown-awards

Delivered in Australasia by



Delivered in French speaking regions by



Delivered in Africa, Asia and the Pacific, Europe, Latin America and the Caribbean, North America and West Asia supported by



Delivered in the UK and Ireland by



GREEN GOWN AWARD REGIONS / CONTACT INFORMATION

The Green Gown Awards are currently run in the regions outlined below. For further information on each region, categories on offer, as well as timelines for applying in 2018–2019, please visit www.greengownawards.org/home

If you are working with a country or region interested in running the Awards not currently listed, please do contact us. The Headquarters for the Green Gown Awards is under the UK & Ireland region.

Headquarters and Region: UK and Ireland

Launched in 2004, the Awards are delivered by the Environmental Association for Universities and Colleges (EAUC). The Awards are open to any tertiary education establishment – including all post-16 educational institutions such as colleges, universities and learning and skills institutions.

Case studies and videos of past winners and finalists are available [here](#)

greengown@eauc.org.uk

www.greengownawards.org/green-gown-awards-uk-ireland



Region: Australia and New Zealand

The Awards were brought to Australasia in 2010 and are delivered by our partners, Australasian Campuses Towards Sustainability (ACTS). The Awards are open to all tertiary education institutions in Australia and New Zealand.

Case studies and videos of past winners and finalists are available [here](#)

ggaa@acts.asn.au

www.greengownawards.org/green-gown-awards-australasia



Region: French-speaking Europe and Canada

The Awards (Les trophées des campus responsables) were brought to French-speaking Europe and Canada in 2014 and are open in all French-speaking universities and colleges, schools and specialised institutes in France, Belgium, Switzerland, Luxembourg and French-speaking Canada. They are being delivered by our partners, Campus Responsables.

Case studies and videos of past winners and finalists are available [here](#) and [here](#)

foulon@utopies.com

www.greengownawards.org/les-trophees-des-campus-responsables



Region: GUPES: Africa, Asia and the Pacific, Europe, Latin America and the Caribbean, North America and West Asia

Launched in 2016, and in partnership with the United Nations Environment Programme (UNEP), the GUPES Green Gown Awards is open to institutions in each of the 6 UNEP regions.

Case studies and videos of past winners and finalists are available [here](#)

greengown@eauc.org.uk

www.greengownawards.org/gupes-green-gown-awards



AWARDS CEREMONY

16 May 2018, Marseille, France

A unique global gathering 'Global Responsibility, Now' – in partnership with Globally Responsible Leadership Initiative, UN Principles for Responsible Management Education and Kedge Business School.



GLOBALLY RESPONSIBLE LEADERSHIP
INITIATIVE

GLOBAL RESPONSIBILITY, NOW !

Hosted by

KEDGE
BUSINESS SCHOOL

Aligned with the UN Sustainable Development Goals and supported by the UN, national governments and education bodies, the International Green Gown Awards will be presented during an evening celebration on Wednesday 16 May 2018.

FINALISTS IN THE RUNNING ARE...



Van Mildert
College

ISCOM



UNIVERSITY OF
TASMANIA



Canterbury
Christ Church
University



UNIVERSITY
OF SOUTHERN
QUEENSLAND

Ayrshire
College 



CHIBA
UNIVERSITY



THE UNIVERSITY
of ADELAIDE



UNIVERSITY OF
WINCHESTER

COMMUNITY
CONTINUOUS IMPROVEMENT: INSTITUTIONAL CHANGE
STUDENT ENGAGEMENT

The full event which runs from 14-18 May, will bring together leaders and students from international business schools, universities, student networks and UN programmes, aiding discussions to move towards accelerating systemic impact. This pioneering event is a fitting host to the leadership, innovation and creativity captured in the International Green Gown Awards.

Make sure you are a part of it. For more information on how to book, visit www.greengownawards.org/international-green-gown-awards

The SDG Accord

End extreme poverty, inequality and climate change



Sign now at
www.sdgaccord.org



Delivered in
Australasia by



Delivered in French
speaking regions by



Delivered in Africa, Asia and the Pacific, Europe, Latin America
and the Caribbean, North America and West Asia supported by



Delivered in the UK
and Ireland by

