



# Green Gown Awards International

in association with



## We invite your business to support the 2023 International Green Gown Awards

Recognising exceptional sustainability initiatives being undertaken by the world's universities and colleges, setting the bar and putting every learning institution at the heart of delivering the UN's Global Sustainable Development Goals

In partnership with



The Association  
of Commonwealth  
Universities

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## About the International Green Gown Awards

The International Green Gown Awards, supported by **UN Environment Programme**, have been awarding universities and colleges worldwide since 2013. They are a truly unique accolade, which recognise the institutions delivering exceptional, world-class leadership in sustainability,

The Award's global reach offers an opportunity to engage the world's higher and further education students, staff and wider communities, in the initiatives that tackle the climate crisis and pressing environmental issues, amid the rapidly changing socio-political landscape.

- The International Green Gown Awards are administered by EAUC.
- The Awards are free to enter.
- They open in January each year. Finalists are announced in April. International Winners are announced at the virtual Awards Ceremony.
- We accept applications from any higher and further education institution across the world.
- Each year, international finalists go head-to-head with winners of the three regional awards (UK and Ireland, French-Speaking regions, and Australasia).

## The Virtual Awards Ceremony

The Awards Ceremony takes place in July, as part of the UN High-Level Political Forum (HLPF).

## Headline Support Package

One headline sponsor only

**SOLD 2022-2024**

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### Headline Partnership of the International Green Gown Awards, involves:

- EXCLUSIVE 'in association with' status – you will be the sole partner of the International Awards with your logo included across Award communications and related websites.
- Promotion to universities and colleges across the world, via UNEP's global network.
- An opportunity to host an introductory speech at the virtual Awards Ceremony, which will be shown during the live streaming of the Awards Ceremony.
- 2 places on the international judging panel.
- Complimentary registrations to the virtual Awards Ceremony for your staff.
- An opportunity to connect your organisation with world leading research and practice.
- The opportunity to present in webinars relating to the finalists over the following twelve months.
- Promotion as a Headline Partner in the online Finalists' and Winners' listings, marketed to sustainability and education sector senior management around the world.,
- An online page listing linking you to your headline partnership.
- Access to all\* entrant and attendee lists (post-Ceremony) (\*if subscribed).



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### On the launch of the 2023 Awards, our Headline Partner, Matt Christensen, Global Head of Sustainable & Impact Investing at Allianz Global Investors, says:

"After a very successful start to our partnership with the International Green Gown Awards last year, we are looking forward to seeing even more innovative projects and ideas from universities and colleges in 2023 on how to tackle global sustainability challenges. In particular, we are excited by the addition of the two new categories to address the crisis in biodiversity and the importance of diversity, equity and inclusion. Biodiversity is becoming a major theme for financial institutions, and we are glad to see the higher education sector also coming together through the UN-backed Nature Positive Universities Alliance to play its part. Equally importantly, we must cultivate a mindset that every one of us is a stakeholder in our future and the importance of providing and promoting equal opportunities for all."

[www.greengownawards.org/allianz-gi-headline-partnership](http://www.greengownawards.org/allianz-gi-headline-partnership)

## Category Support Package

One sponsor per category

USD 10,000

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### As Category Partner of the International Green Gown Awards, you will have:

- 'In association with' status for chosen category - see 2023 category list below.
- Promotion to universities and colleges across the world, via UNEP's global network.
- An invitation to join the international judging panel, alongside key sector representatives from around the world.
- A chance to present your sponsored Category Award at the virtual Ceremony.
- Promotion as a Category Partner in the online Finalists' and Winners' listings, marketed to sustainability and education sector senior management around the world.
- Complimentary registrations to the virtual Awards Ceremony for your staff.
- An online page listing linking you to your online category.
- Your logo on your category landing page and case studies on the Green Gown Awards and related websites.
- Access to all\* entrant and attendee lists (post-Ceremony) (\*if subscribed).

### Categories open to sponsorship

#### 2030 Climate Action

This category focuses on the steps that institutions are taking and planning to take to reach their net-zero targets.

#### Benefitting Society

This category captures the powerful and innovative ways education institutions are realising their purpose in today's society to benefit the lives of individuals, communities and wider society.

#### Creating Impact

This category recognises institutions that have achieved significant sustainability-related outcomes, on-campus or within their community, using minimal and/or limited resources.

#### Diversity, Equity & Inclusion in Sustainability - NEW for 2023

This new category is recognising the work institutions undertake to integrate equity, social justice and inclusion within their sustainability work.

#### Nature Positive - NEW for 2023

this new category champions those institutions who are taking action to promote nature on their campuses, in their operations and teaching and research, as well as working in partnership with their local communities.

#### Next Generation Learning & Skills

This category recognises achievement in the development of academic courses, skills and capabilities relevant to sustainability (vocational, undergraduate or postgraduate courses or wider purposes).

#### Student Engagement

This category reflects that students and staff must work together by using "top-down" and "bottom-up grass roots" methods to achieve maximum understanding and engagement across an institution.

#### Sustainability Institution of the Year

This category recognises sustained, whole-institution commitment and impact to becoming a sustainable organisation.

## Why Get Involved?

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In an increasingly complex and noisy world wherein environmental crises coincide with ongoing socio-political change, the International Green Gown Awards has a greater purpose than ever. To deliver a clear message to global leaders that we must highlight and celebrate the exemplary, and often overlooked, efforts by higher and further education around the world, to bring about positivity and inspiration. These commendable institutions undertake outstanding, forward-thinking research, innovation and enterprise that serves to tackle the global climate action agenda.

### Strong Leadership

A Partnership will position your business as a leader in sustainable innovation that champions the sustainability excellence of universities and colleges worldwide, in teaching and research, leadership, operations, and community.

### Positive Marketing

Your business will receive formal recognition in all International Green Gown Award marketing materials. This will include promotion on a global scale with your logo positioned alongside all of the Award's supporting partners.

### Greener Network Building

You will connect with an influential and innovative roster of applicants, enabling you to maximise business value via access to the wider global community.

### Support in Extraordinary Times

These annual Awards are delivered by the EAUC (a UK-registered non-profit organisation). Other than sponsorship, we do not receive any funding to deliver the Awards, therefore your contributions will help us to continue this very respected and valued work. If your organisation is unable to partner with us as a sponsor, but is able to offer a voluntary contribution, small or large, please donate at <https://www.greengownawards.org/igga-partnership>

# Showcasing a few of the inspirational 2022 Winners

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## De La Salle Lipa, Philippines

Embracing Our Shared Humanity: Championing our indigenous adopted community (Mangyan Tribe)

**Benefitting Society - Winner**



Embarking on a steep trail and terrain to partake in the lives and culture of 'Mangyans', a cultural group of indigenous people on the island of Mindoro, Philippines, is understanding the essence of humanity, justice, and equity among all sectors of the society. It is a way of the school to share in the UN Sustainable Development Goals, which includes the rights and well-being of the indigenous people.

### What it Means to Win

"Sustainability is a long-term approach. It is the attitudes that we have from the very beginning. If we are all committed to sustainability, begin with the end in mind, and plan for that. The International Green Gown Award is the standard for a long-term approach and solution to sustainability and that, along with many others who have been recognized with this award, we are cognizant that we are part of this greater world, and, our mission is not apart from the rest of the world, from the rest of humanity, from the rest of the planet." **Br. Dante Jose R. Amisola, President**

## Chiba University of Commerce, Japan

The first 100% renewable energy university in Japan

**2030 Climate Action - Winner**



Chiba University of Commerce, CUC, is the first and so far, as of March 2022, the only 100% Renewable Energy University in Japan. This was achieved as a whole University effort, involving management, faculty, staff, and students, based on the three initiatives of hardware, software, and "heartware".

### What it Means to Win

"Winning this Award is both an honour and an encouragement for us. As the first challenger, we wanted to show by our example that universities can be sustainable institutions using renewable energy. We are thrilled that our university-wide effort has been recognized and hope that many others will follow us." **Dr. Sachihiko Harashina, President**

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### Dawson College, Canada

Living Campus – Reconnecting people, community, and nature

**Sustainability Institution of the Year - Winner**



Living Campus emphasizes positive relationships, cultivates action within a systems-thinking approach and emphasizes healthy living. At Dawson, we promote an inclusive learning and working environment in which all members of our community feel respected, valued, and supported in the pursuit of their personal and professional goals. We aim to promote long-term health and well-being for all, sustainably.

#### What it Means to Win

"The Green Gown Award is a validation of Dawson's mission to educate our students through transformative and innovative learning activities that engage learners and empower them to become active, responsible citizens. We are enriching society by cultivating partnerships and contributing to a peaceful, sustainable future." **Diane Gauvin, Director General**

### UCSI University, Malaysia

Youth Ambassadors 'Our River, Our Life'

**Student Engagement - Winner**



The Regional Centre of Expertise (RCE) Kuching Youth Ambassadors program was launched on 10 April 2019 to groom leaders of tomorrow to champion SDGs and facilitate education for sustainable development. RCE Kuching, a centre acknowledged by the United Nations University, Institute for the Advanced Study for Sustainability, Tokyo, Japan, in September 2018, was established to create and promote sustainable-literate communities in Sarawak's capital City. Its Youth Ambassadors key role is to drive positive changes in the community.

#### What it Means to Win

"At UCSI University, sustainability has always been about the grassroots. More and more of our students getting involved in outreach initiatives, peer support, refugee aid, environmental conservation, disaster relief and community organising. We are heartened to see them stepping up to become the change they seek. And we know that the good work they do today will lay the groundwork for greater undertakings in life, not only for themselves, but for the communities they will serve."

**Professor Datuk Ir Ts Dr Siti Hamisah Binti Tapsir, Vice-Chancellor**

Meet more of our inspirational 2022 Winners, Highly Commended  
and Finalists at [www.greengownawards.org/2022-finalists](http://www.greengownawards.org/2022-finalists)

## Want to Find Out More?

If you are interested in aligning your brand with this unique event, recognising exceptional sustainability initiatives being undertaken by the world's universities and colleges, setting the bar and putting every learning institution at the heart of delivering the UN's Global Sustainable Development Goals - then contact us today.

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