in association with

Partnership for the Goals





## 18 months of influence and value as a Green Gown Awards Partner

November July - October April June July September February June - October Stage 2 Closes Inclusion in EAUC Dissemination Awards Launch Stage 1 Closes **Finalists Awards** Webinar with Stage 2 Judging of Excellence Stage 1 Judging Announced Ceremony **Finalists** Conference Stage 1 Opens You join 100+ Further You join sector Stage 2 Opens You present Run a workshop Your brand profiled Profile your brand sector leaders on leaders on judging Your brand to EAUC's wider with Award promotion of in Awards launch your Award judging day profiled in Finalists **Finalists** your support marketing comms dav network announcement



Awards partnership offers a unique opportunity to associate your brand with global-impacting sustainability innovation from universities, colleges and students.

As a Green Gown Awards partner you will have the opportunity to work closely with Award winners and other sector leaders. Opportunities to advance your brand and show thought leadership include working with Finalists on case studies, webinars, conference workshops, face-to-face meetings and other events.

More than 320 of the who's who in the sustainability and education sectors attend our Awards Ceremony

13,000



More than 13,000 contacts from the education and sustainability sectors mailed 10 times for each Awards year 94,000



@greengowns

More than  $94,000 \times (formerly Twitter)$ impressions on the night of and day following the 2023 Awards Ceremony

105,100



More than 105,100 page views for the Green Gown Awards website in 2023