Green Gown Awards International

The world's leading international sustainability awards for the higher and further education sector

Support Opportunities

Supported by

www.greengownawards.org

Universidad San Ignacio de Loyola, Peru - Winner 2020
International Sustainability Institution of the Year Award
The International Green Gown Awards, supported by UN Environment, have been awarding universities and colleges across the globe since 2013. The Awards are truly unique and recognise institutions delivering world-class leadership in sustainability. They have a global reach and offer an opportunity to engage the world’s 200 million higher and further education students in the sustainability initiatives that can help them tackle a world characterised by rapid change and uncertainty. The Awards recognise these exceptional sustainability initiatives, set the bar and put every learning institution at the heart of delivering the UN Global Goals.

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The International Green Gown Awards are administered by EAUC. The Awards are free to enter. We accept applications from any institution across the world and bring them together with the regional winners from the Green Gown Awards held in the UK and Ireland, French-Speaking regions, Australia and New Zealand. Institutions then go head-to-head for the coveted International Green Gown Awards.

The Ceremony - Who Attends
The Ceremony will take place as part of the UN High-Level Political Forum. Attendees will include high profile UN representatives along with other leading experts from the education and sustainability sectors.
Headline Support Package
USD 15,000

As Headline Partner of the International Green Gown Awards, you will have:

- EXCLUSIVE ‘in association with’ status – you will be the sole partner of the International Awards with your Logo on all Award communications alongside the UN Environment logo
- Promotion to universities and colleges across the world via UNEP’s global network
- An opportunity to host an introductory speech at the Awards which will be broadcast to a global audience through the live streaming of the ceremony
- Two places on the international judging panel alongside key representatives from the education and sustainability sectors from around the world (subject to any conflict of interests)
- Complimentary tickets for 6 to the Awards Ceremony (or unlimited access to the Ceremony for staff if it is held virtually)
- An opportunity to connect your organisation with world leading research and practice and have the opportunity to present in webinars relating to the finalists over the next twelve months
- Promotion as a Headline Partner in the electronic Winners’ Brochure, distributed widely to the world’s post-16 education senior management, including Vice-Chancellors and Principals
- Complimentary full page back cover advertisements in the Winners’ Brochure

The International Green Gown Awards provide a setting where the world’s universities and colleges gather with governments, business and wider civil society to celebrate leading sustainability initiatives on a global scale
As Category Partner of the International Green Gown Awards, you will have:

- ‘In association with’ status for chosen category (see list of categories below)
- Promotion to universities and colleges across the world via UNEP’s global network
- An invitation to join the international judging panel with key representatives from the education/sustainability sectors from around the world (subject to conflict of interest)
- A chance to present the relevant Category Award at the Ceremony
- Promotion as a Category Partner in the electronic Winners’ Brochure, distributed widely to all post-16 education senior management, including Vice-Chancellors and Principals
- Complimentary tickets for 4 to the Awards Ceremony (or unlimited access to the Ceremony for staff if it is held virtually)
- Complimentary full page advertisement in the Winners’ Brochure (exclusive to supporters)
- Access to all entrant and attendee lists (post Ceremony)
- Your logo on your category landing page and case studies on the Green Gown Awards and related websites

Categories available for support are:

**Benefitting Society**
This category captures the powerful and innovative ways education institutions are realising their purpose in today’s society to benefit the lives of individuals, communities and wider society.

**Creating Impact**
This category recognises institutions that have achieved significant sustainability-related outcomes, on-campus or within their community, using minimal and/or limited resources.

**Next Generation Learning and Skills**
This category recognises achievement in the development of academic courses, skills and capabilities relevant to sustainability.

**Student Engagement**
This category reflects that students and staff must work together to achieve goals using “top-down” and “bottom-up grass roots” methods to achieve maximum understanding and engagement across an institution.

**Sustainability Institution of the Year**
This category recognises sustained, whole-institution commitment and impact to becoming a sustainable organisation.
As the world finds itself in unprecedented times, we believe the International Green Gown Awards have a place, now more than ever, to highlight and celebrate the exemplary, and often overlooked, efforts of institutions around the world as they undertake inspiring work to tackle the global climate action agenda.

The International Green Gown Awards are here to recognise the exceptional sustainability initiatives being undertaken around the globe, many of which will, in time, contribute to how the world builds back better from the Covid-19 pandemic. The Awards are free to enter, but in such uncertain times, we would be very grateful if your organisation would be able to offer a small donation to help us continue to deliver the Awards programme.

The Awards are run by EAUC (a registered charity/NGO) and we work hard year-round to organise the Awards and share best-practice across the sector. We do not receive any funding to deliver the Awards so your contribution will help us to continue this hugely valued work. If your organisation is able to offer a contribution to help us continue to deliver the Awards, please donate here: https://www.crowdfunder.co.uk/international-green-gown-awards-2021

All donations, however small, are really appreciated.
Why Get Involved?

**Leadership**

Your business will be positioned as a leader in sustainable innovation, championing university and college global sustainability excellence in teaching and research, leadership, campuses and employability.

**Network Building**

We will help you connect with the influential Award applicants and work with you to maximise business value through access to the wider global Green Gown Award community.

**Marketing and Branding**

Your business will receive formal recognition in all International Green Gown Award marketing materials. This will include promotion on a global scale with your logo positioned alongside that of UN Environment.

- **Universidad del Norte, Colombia** - Highly Commended 2020 International Benefitting Society Award
- **Universidad Tecmilenio, Mexico** - Highly Commended 2020 International Sustainability Institution of the Year Award
- **Universidad del Norte, Colombia** - Highly Commended 2020 International Student Engagement Award
Want to Find Out More?
Supporting the International Green Gown Awards offers a unique opportunity to connect with the creativity and impact of the leading global university, college and student sustainability awards.

If you are interested in aligning your brand with this unique event, please contact us:

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