Green Gown Awards
International

The world's leading international sustainability awards for the higher and further education sector

Sponsorship Opportunities

Supported by

www.greengownawards.org
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Chiba University, Japan - Winner 2018
International Student Engagement Award
The International Green Gown Awards, supported by UN Environment, have been awarding universities and colleges across the globe since 2013. The Awards are truly unique and recognise institutions delivering world-class leadership in sustainability. They have a global reach and offer an opportunity to engage the world’s 200 million higher and further education students in the sustainability initiatives that can help them tackle a world characterised by rapid change and uncertainty. The Awards recognise these exceptional sustainability initiatives, set the bar and put every learning institution at the heart of delivering the UN Global Goals.

The International Green Gown Awards are administered by the EAUC. The Awards are free to enter. We accept applications from any institution across the world and bring them together with the regional winners from the Green Gown Awards held in the UK and Ireland, French-Speaking Europe and Canada and Australia and New Zealand. Institutions then go head-to-head for the coveted International Green Gown Awards.

**The Ceremony - Who Attends**
The Ceremony will take place at a recognised international sustainability event. Attendees will include high profile UN representatives along with other leading experts from the education and sustainability sectors.
Headline Sponsorship
USD 15,000

As Headline Partner of the International Green Gown Awards, you will have:

- EXCLUSIVE ‘in association with’ status – you will be the sole sponsor of the International Awards with your Logo on all Award communications alongside the UN Environment logo
- Promotion to universities and colleges across the world via UNEP’s global network
- An opportunity to host an introductory speech at the Awards which will be broadcast to a global audience through the live streaming of the ceremony
- Two places on the international judging panel alongside key representatives from the education and sustainability sectors from around the world (subject to any conflict of interests)
- Complimentary tickets for 6 to the Awards Ceremony
- An opportunity to connect your organisation with world leading research and practice and have the opportunity to present in webinars relating to the finalists over the next twelve months
- Promotion as a Headline Sponsor in the electronic Winners’ Brochure, distributed widely to the world’s post-16 education senior management, including Vice-Chancellors and Principals
- Complimentary full page back cover advertisements in the ‘Winners’ Brochure

The International Green Gown Awards provide a setting where the world’s universities and colleges gather with governments, business and wider civil society to celebrate leading sustainability initiatives on a global scale

Victoria University of Wellington, New Zealand - Finalist 2019 International Benefitting Society Award
Category Sponsorship
USD 10,000

As Category Partner of the International Green Gown Awards, you will have:

- 'In association with’ status for chosen category (see list of categories below)
- Promotion to universities and colleges across the world via UNEP’s global network
- An invitation to join the international judging panel alongside key representatives from the education and sustainability sectors from around the world (subject to any conflict of interest)
- A chance to present the relevant Category Award at the Ceremony
- Promotion as a Category Sponsor in the electronic Winners’ Brochure, distributed widely to all post-16 education senior management, including Vice-Chancellors and Principals
- Complimentary tickets for 4 to the Awards Ceremony
- Complimentary full page advertisement in the Winners’ Brochure (exclusive to sponsors)
- Access to all entrant and attendee lists (post Ceremony)
- Your logo on your category landing page and case studies on the Green Gown Awards and related websites

Categories available for sponsorship are:

**Sustainable Institution of the Year**
This category recognises sustained, whole-institution commitment and impact to becoming a sustainable organisation.

**Benefitting Society**
This category captures the powerful and innovative ways education institutions are realising their purpose in today’s society to benefit the lives of individuals, communities and wider society.

**Student Engagement**
This category reflects that students and staff must work together to achieve goals using “top-down” and “bottom-up grass roots” methods to achieve maximum understanding and engagement across an institution.

Aligning with the International Green Gown Awards will help your business to celebrate and influence the world’s students - our leaders of tomorrow.
Why Get Involved?

Leadership

Your business will be positioned as a leader in sustainable innovation, championing university and college global sustainability excellence in teaching and research, leadership, campuses and employability.

Network Building

We will help you connect with the influential Award applicants and work with you to maximise business value through access to the wider global Green Gown Award community.

Marketing and Branding

Your business will receive formal recognition in all International Green Gown Award marketing materials. This will include promotion on a global scale with your logo positioned alongside that of UN Environment.

The University of British Columbia – Winner 2016 International Student Engagement Award

ISCOM, France – Finalist 2018 International Community Award

The Students' Union at UWE, UK - Finalist 2019 International Student Engagement Award
Want to Find Out More?
Sponsoring the International Green Gown Awards offers a unique opportunity to connect with the creativity and impact of the leading global university, college and student sustainability awards.

If you are interested in aligning your brand with this unique event, please contact us:

- **Website**: www.greengownawards.org
- **Twitter**: @greengowns
- **Email**: greengown@eauc.org.uk
- **Phone**: 0044 1242 714321

Delivered by

Chalmers University of Technology, Sweden - Finalist 2016 International Student Engagement Award

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