



Green Gown Awards  
*International*

in association with

**Allianz**   
Global Investors

## **We invite your organisation to support the 2024 International Green Gown Awards**

Recognising exceptional sustainability initiatives being undertaken by the world's universities and colleges, setting the bar and putting every learning institution at the heart of delivering the UN's Global Sustainable Development Goals.


### **In partnership with**



The Association  
of Commonwealth  
Universities



### **Get in touch!**

 @greengowns

 [www.greengownawards.org](http://www.greengownawards.org)

 [greengown@eauc.org.uk](mailto:greengown@eauc.org.uk)



# Green Gown Awards International

in association with

**Allianz**   
Global Investors



## About the International Green Gown Awards

The International Green Gown Awards, in association with Allianz Global Investors, are supported by **UN Environment Programme** and are open to any university or college across the world. Now in their 10th year, they have been awarding universities and colleges worldwide since 2014. They are a truly unique accolade, which recognise the institutions delivering exceptional, world-class leadership in sustainability.

The Award's global reach offers an opportunity to engage the world's higher and further education students, staff and wider communities, in the initiatives that tackle the climate crisis and pressing environmental issues, amid the rapidly changing socio-political landscape.

- The International Green Gown Awards are administered by EAUC.
- The Awards are free to enter.
- They open in January each year with International Winners announced in October.
- We accept applications from any higher and further education institution across the world.
- Each year, international finalists go head-to-head with winners of the two regional awards (UK and Ireland, and Australasia).

## Key Milestones

The Finalists are announced in July, as part of the UN High-Level Political Forum on Sustainable Development (HLPF). The Awards Ceremony takes place in October.

in association with

## Headline Support Package

One headline sponsor only



**SOLD 2022-2024**

### Headline Partnership of the International Green Gown Awards, involves:

- EXCLUSIVE 'in association with' status – you will be the sole partner of the International Green Gown Awards with your logo included across all Award communications and related websites
- Promotion to universities and colleges across the world, via key global networks
- An opportunity to host an introductory speech at a virtual Awards Ceremony
- 2 places on the international judging panel
- Complimentary registrations for your staff to virtual key milestone announcements
- An opportunity to connect your organisation with world leading research and practice
- The opportunity to present in webinars relating to the Finalists over the following twelve months
- Promotion as a Headline Partner marketed to sustainability and education sector senior management around the world
- An online page listing linking you to your headline partnership
- Access to all entrant and attendee lists (post-Winner announcements)



Green Gown Awards  
International

in association with



### On the launch of the 2024 Awards, our Headline Partner, Diane Mak, Head of Impact Strategy at Allianz Global Investors, says:

"We are very pleased to be partnering with the International Green Gown Awards, as we see the huge value of empowering the next generation to innovate and collaborate, to help drive positive long-term impacts for the world we live in. Education is a critical component in enabling individuals to make informed decisions in their journey towards generating positive change, and it has been inspiring to see the many impactful projects that the International Green Gown Awards has already helped to catalyse around the world. We encourage colleges and universities to make use of this platform and join this year's Awards, so that the ideas of the next generation can continue to inspire and motivate action around the world for a more sustainable future."

[www.greengownawards.org/allianz-gi-headline-partnership](http://www.greengownawards.org/allianz-gi-headline-partnership)



## Category Support Package

One sponsor per category

USD 10,000



### As a Category Partner of the International Green Gown Awards, you will have:

- 'In association with' status for chosen category - see 2024 category list below
- Promotion to universities and colleges across the world, via key global networks
- An invitation to join the international judging panel, alongside key sector representatives from around the world
- A chance to present your sponsored Category Award at a virtual Ceremony
- Promotion as a Category Partner in the online Finalists' and Winners' listings, marketed to sustainability and education sector senior management around the world
- Complimentary registrations for your staff to virtual key milestone announcements.
- An online page listing linking you to your online category
- Your logo on your category landing page and case studies on the Green Gown Awards and related websites
- Access to all entrant and attendee lists (post-Winner announcements).

### Categories open to sponsorship

#### 2030 Climate Action

With focus on the steps that institutions are taking and planning to take to reach their net-zero targets.

#### Benefitting Society

Capturing the powerful and innovative ways education institutions are realising their purpose in today's society to benefit the lives of individuals, communities and wider society.

#### Creating Impact

Recognising institutions that have achieved significant sustainability-related outcomes, on-campus or within their community, using minimal and/or limited resources.

#### Diversity, Equity & Inclusion in Sustainability

Recognising the work institutions undertake to integrate equity, social justice and inclusion within their sustainability work.

#### Nature Positive

Championing those institutions who are taking action to promote nature on their campuses, in their operations and teaching and research, as well as working in partnership with their local communities.

#### Next Generation Learning & Skills

Recognising achievement in the development of academic courses, skills and capabilities relevant to sustainability (vocational, undergraduate or postgraduate courses or wider purposes).

#### Student Engagement

Reflecting that students and staff must work together by using "top-down" and "bottom-up grass roots" methods to achieve maximum understanding and engagement across an institution.

#### Sustainability Institution of the Year

Recognising sustained, whole-institution commitment and impact to becoming a sustainable organisation.

## **Why Get Involved?**

In an increasingly complex and noisy world wherein environmental crises coincide with ongoing socio-political change, the International Green Gown Awards has a greater purpose than ever. To deliver a clear message to global leaders that we must highlight and celebrate the exemplary, and often overlooked, efforts by higher and further education around the world, to bring about positivity and inspiration. These commendable institutions undertake outstanding, forward-thinking research, innovation and enterprise that serves to tackle the global climate action agenda.

### **Strong Leadership**

A partnership will position your organisation as a leader in sustainable innovation that champions the sustainability excellence of universities and colleges worldwide, in teaching and research, leadership, operations, and community.

### **Positive Marketing**

Your organisation will receive formal recognition in all International Green Gown Award marketing materials. This will include promotion on a global scale with your logo positioned alongside all of the Award's supporting partners.

### **Greener Network Building**

You will connect with an influential and innovative roster of applicants, enabling you to maximise business value via access to the wider global community.

### **Support in Extraordinary Times**

These annual Awards are delivered by the EAUC (a UK-registered non-profit organisation). Other than sponsorship, we do not receive any funding to deliver the Awards, therefore your contributions will help us to continue this very respected and valued work. If your organisation is unable to partner with us as a sponsor, but is able to offer a voluntary contribution, small or large, please donate at <https://www.greengownawards.org/igga-partnership>



## Showcasing a few of the inspirational 2023 Winners

**Centro Universitário Facens, Brazil**  
Smart Forests 2022 - Florestas Inteligentes  
**Benefitting Society - Winner**



The Smart Forests Project brings together students from three educational institutions, FACENS, Newton Paiva, and CESUPA, with the aim of developing smart solutions with high sustainable impact to protect the forest and conserve its biodiversity, as well as to improve the quality of life of riverside communities in the Amazon, in Brazil.

### What it Means to Win

"Our biggest mission is to foster students to become regenerative and sustainable professionals and human beings. Winning this Green Gown Award is a perfect symbol that we are on the right track, creating projects that go beyond the classrooms and generate real impact in people's lives and in our greatest natural patrimony, the Amazon Rainforest."

**Fabiano Prado Marques, Dean**

**Borders College, United Kingdom**  
Our sustainability journey  
**2030 Climate Action - Winner**



At the beginning of the 20/21 academic year Borders College embarked on an ambitious project to develop its new Sustainability Strategy in response to the Scottish Government's commitment to be a net-zero country by 2045, the climate emergency and the UN Sustainable Development goals. Their objectives are to implement good sustainable sector practice, influence positive sustainable behaviours across the community, adopt ethical, sustainable social practice in our operations and promote sustainable innovation and technological breakthroughs with their stakeholders.

### What it Means to Win

"Sustainability is at our core. This award recognises Borders College as an exemplar of sustainable practice that our community, businesses and stakeholders can look to. Learning, operational, and behavioural changes are integral to achieving net zero and we are committed to supporting our region on that journey."

**Angela Cox, Principal**

## Showcasing a few of the inspirational 2023 Winners

### UniLaSalle, France

UniLaSalle established Uni4change - for an ecological and societal transformation

**Sustainability Institution of the Year - Highly Commended**



Committed for more than 30 years, UniLaSalle has formalised its Uni4change strategy for ecological and societal transformation in 2022 to structure its commitment and enable the scaling up of its actions. Indeed, UniLaSalle's sectors and universes are decisive and determined in responding to the environmental emergency, hence a mobilization anchored around 5 priority issues that will make it possible to respond to the Sustainable Development Goals.

#### What it Means to Win

"It is an honour and a privilege to receive such an award. And it is also a great responsibility. We have decided to address three challenges: to educate an enlightened and active generation, to accompany society through research that is fully committed to the sustainable development goals (SDGs) and to lead our campuses as exemplary places. We choose to be part of the solution rather than part of the problem and you have just proved that we are right to believe in this: thank you so much!"

**Philippe Choquet, CEO and Valérie Leroux, Managing Director**

### Universidad del Norte, Colombia

Recovering an almost lost ecosystem: The tropical dry forest of the Universidad del Norte

**Nature Positive - Winner**



The Universidad del Norte has approximately 10 hectares of tropical dry forest. It is a space of great importance for the conservation of biodiversity in urban environments, due to the multiplicity of species that inhabit it. Since 2020, they began to take tours of the forest in order to promote contact with nature among students. In 2022, an investigation began that consists of monitoring nocturnal mammals through camera traps, to learn about their behaviour in wildlife.

#### What it Means to Win

"For our university, Universidad del Norte, to be awarded with this International Green Gown Award, is a remarkable achievement; signifying that our joint efforts towards environmental sustainability have been moving in the right direction, and bright enough to be a beacon for other institutions in the whole Caribbean region."

**María Cristina Martínez, Dean, Division of Basic Sciences**

Meet more of our inspirational 2023 Winners, Highly Commended and Finalists  
at [www.greengownawards.org/2023-intl](http://www.greengownawards.org/2023-intl)



## Want to Find Out More?

If you are interested in aligning your brand with this unique initiative, recognising exceptional sustainability actions being undertaken by the world's universities and colleges, setting the bar and putting every learning institution at the heart of delivering the UN's Global Sustainable Development Goals - then contact us today.

## In partnership with





The Association  
of Commonwealth  
Universities



## Get in touch!

 @greengowns

 [www.greengownawards.org](http://www.greengownawards.org)

 [greengown@eauc.org.uk](mailto:greengown@eauc.org.uk)