

## Les Trophées des campus responsables the French-speaking edition of the Green Gown Awards : 2017 winners announced

### The 4<sup>th</sup> edition of Les Trophées des campus responsables - let's find out who are the most committed French-speaking Universities and Schools.

At a time when discussions about the purpose of the business world in society are carried out by governments, the issue of Social Responsibility as a lever of competitiveness and positive impact is beginning to become significant and meaningful for all sorts of actors, private or public.

In this context, **would the education sector be falling behind?** Far from it, but in the meantime, there is still progress to be made!

That's the ambition carried out by the **4th edition of the Trophées des campus responsables**, which rewards higher education institutions that implement **the best sustainable development practices on their campus**.

This year, at the Awards Ceremony at the "Maison des Acteurs du Paris Durable", **seven campuses were rewarded for their commitment** to various projects: Implementation of solidarity programs (ISCOM, IMT Lille Douai), new workspaces for education and personal development (emlyon), research and experimentation on innovative projects (University Lille1, Occidental University of Bretagne), promotion of actions that fight against disability-based discrimination (NEOMA BS) and aim at increasing the development of collaborative practices (Aix Marseille University).

This infectious dynamic was judged by an **outstanding jury** which included representatives of the Ministry of Ecological Transition and the Committee for Sustainability Development, as well as our faithful institutional partners REFEDD (French Web of Students for Sustainability), CPU (Conferences of University Presidents), ADEME (Environment and Energy control Agency), as well as our sponsors – Bouygues Construction, Interface and the Société Ricard. All were convinced by the fundamental significance of campuses mobilisation on a issue such as this one.





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LET'S MEET THE MOST RESPONSIBLE FRENCH CAMPUSES !

A glance at the winners

CATEGORY <i>Sponsor</i>	LAUREATE
COMMUNITY INNOVATION <b>Interface</b> <sup>®</sup>	<b>ISCOM : L'université Solidaire de la communication</b> A 2 day program, in order to accompany young entrepreneurs in unprivileged neighbourhoods.
TECHNICAL INNOVATION	<b>Université Lille 1 : SunRise Smart City</b> A project that aims at transforming the University into a place of research and experimentation of urban digital infrastructure innovations.
DISABILITY AND COMPETENCES	<b>NEOMA BS : le pôle PHARES de Prépa'Rémois</b> A student association to which the goal is to allow youngsters from unprivileged neighbourhood to gain access to higher education.
TERRITORIAL SYNERGIES 	<b>Aix Marseille Université : Semaine du Troc Vert</b> An annual invitation to exchange plants and seeds in order to learn about biodiversity.
STUDENT QUALITY OF LIFE 	<b>emlyon bs : cadre d'apprentissage et bien-être</b> The new Parisian campus embodies the global School's strategy. A place to not only learn, but transform.
COMPANY AND ENTREPRENEURSHIP	<b>Université de Bretagne Occidentale : UBO Open Factory</b> An open site in which companies, association, students... can meet in order to test and transform quicker practices in society.
JURY'S CHOICE	<b>IMT Lille Douai : Chaire ECOCIRNOV</b> Various departments of research and education united to support and develop the recycling activity on its territory.

More informations on projects and campuses on <http://www.tropheesdescampusresponsables.com/> or in the dossier de presse here : [http://www.tropheesdescampusresponsables.com/sites/default/files/fichier/dp\\_-\\_trophees\\_des\\_campus\\_responsables\\_2017.pdf](http://www.tropheesdescampusresponsables.com/sites/default/files/fichier/dp_-_trophees_des_campus_responsables_2017.pdf)



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## COMMITTED TO TRAIN TOMORROW'S GENERATION!

Since 2006, Campus Responsables has committed to accompany higher education institutions in the training of tomorrow's generations to more responsible practices and to give them capacities that will allow them to adapt to future evolutions. By distinguishing initiatives of various scopes led by institutions of various sizes, Trophées des campus responsables helps to underscore that sustainable development can be reached by campus of all sizes, regardless of their resources.

The will to commit is what makes all the difference!

## RESPONSIBLE CAMPUSES THROUGHOUT THE WORLD

Far from being an isolated event, Trophées des campus responsables are the French-speaking edition of the [Green Gown Awards](#) that already exists in the UK and Ireland since 2004, in Australasia since 2009 and are now present in French speaking Europe and Canada since 2014.

The **International Green Gown Awards** will then reward the best practices between winners from all the regional programmes.

**The International Green Gown Award Ceremony will take place on the 16th of May 2018 in Marseille, France.**



OUR SPONSORS

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## ABOUT CAMPUS RESPONSABLES



Created in 2006, the network Campus Responsables aims at encouraging and assisting the integration of sustainable development into educational institutions programs and management of their infrastructure. Campus Responsables is the first network of universities and colleges focussing on sustainable development, with 40 member throughout France and Belgium.

[www.campusresponsables.com](http://www.campusresponsables.com)

## TO LEARN MORE

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